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EXAMINER				
POLLOCK, GREGORY A				
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**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

# Office Action Summary

**Application No.**

10/769,075

**Applicant(s)**

CULBRETH ET AL.

**Examiner**

GREG POLLOCK

**Art Unit**

3695

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --  
**Period for Reply**

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

**Status**

- 1) ☒ Responsive to communication(s) filed on 25 March 2009.
- 2a) ☒ This action is **FINAL**. 2b) ☐ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

**Disposition of Claims**

- 4) ☒ Claim(s) 1, 3-18 and 20-27 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 1, 3-18 and 20-27 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

**Application Papers**

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on \_\_\_\_\_ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

**Priority under 35 U.S.C. § 119**

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some \* c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
  2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

**Attachment(s)**

- 1) ☐ Notice of References Cited (PTO-892)
- 2) ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
- 3) ☐ Information Disclosure Statement(s) (PTO/S508)  
Paper No(s)/Mail Date \_\_\_\_\_
- 4) ☐ Interview Summary (PTO-413)  
Paper No(s)/Mail Date \_\_\_\_\_
- 5) ☐ Notice of Informal Patent Application
- 6) ☐ Other: \_\_\_\_\_

#### DETAILED ACTION

1. This action is responsive to claims filed 03/25/2009 and Applicant's request for reconsideration of application 10/769075 filed 03/25/2009.

The amendment contains original claims 5-15, 17, 18, 21, 22, and 24.

The amendment contains previously presented claims 3, 4, 16, 25, and 26.

The amendment contains amended claims 1, 20, 23, and 27

Claims 2 and 19 have been canceled.

As such, claims 1, 3-18 and 20-27 have been examined with this office action.

#### ***Claim Interpretation - "Associated", "Associating" and "Association"***

2. The applicant has used to phrase "associated", "associating" and "association" throughout the claims. Claim limitations that employ phrases of the type "associated", "associating", or "association" between claim elements are given their broadest reasonable interpretation of "any association between said claimed elements". For example, claims 20 and 23 recites the limitation "the distinct application binary data at least comprising icon data associated with the software application". The terms "association" and "associated" are broadly interpreted as any association, including simple storage on the same database or library containing information.

***Claim Rejections - 35 USC § 103***

3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

4. Claims 1, 6-13, 15-18, and 27 are rejected under 35 U.S.C. 103(a) as being unpatentable over Meyer et al. (U.S. Application No. 20010031066) in view of Fredlund et al. (U.S. Patent No. 6111950).

**As per claim 1**, Meyer et al. teaches in a computer system ([¶118, line 1]), a method of generating an application identifier for a software application (hashing [¶28, lines 18-20] and [¶48]), the method comprising: generating the application identifier for the software application based on the applying of the identifier generation algorithm (binary data [¶13, line 4] and hashed metadata [¶28, lines 9-20], where metadata can include distinct application binary data comprising the software application.), the application identifier operable to distinguish the software application from other software applications on the computer system ([¶13, lines 12-16], [¶32, lines 1-5], [¶36, lines 7-11], and [¶46, lines 6-11]); and utilizing the application identifier for the software application to display information about the software application in a graphical user interface ([¶19, lines 11-14], [¶58, lines 14-19], [¶61], and [¶67, lines 11-12]); wherein the identifier generation algorithm is a hashing algorithm (hashing [¶28, lines 18-20] and [¶48]).

Meyer et al. does not teach obtaining graphical icon data from the software application, applying an identifier generation algorithm to application data for the software application, where the application data for the software application comprising the obtained graphical icon data for the software application.

Fredlund et al. teaches obtaining graphical icon data from the software application (image data on a disk along with an application process that operates on those images can be obtained by a storage system [column 1, lines 33-46] [column 2, lines 38-45] [Figure 11] [column 5, lines 10-15] Figure 10 and

[column 5, lines 9-18]), **applying an identifier generation algorithm to application data for the software application** ([column 2, lines 45-57]), **where the application data for the software application comprising the graphical icon data obtained from the software application** (hashing signature created from the image data or files [Abstract, [column 5, line 58 – column 6, line 25])). (Note that the term “icon” in the claim limits is non-functional descriptive language, and is therefore given no patentable weight. There is functionally no difference between graphical data as found in prior art and graphical icon data presently claimed by the applicant. Further, it is old and well known in the art that graphical icon data related as used for software applications are stored just as any other graphical data.)

It would have been obvious to one skilled in the art at the time of the invention to have combined the invention of Fredlund et al. with that of Meyer et al. to achieve the claimed invention. Fredlund et al. provides the association of image data with an application program. Use of this association within Meyer et al. enables metadata searches for application programs based on their associated image file signature. Both Meyer et al. [¶12, lines 1-8] and Fredlund et al. acknowledges that other uses for their invention would be apparent to one skilled in the art. One skilled in the art would be motivated to combine the inventions because Fredlund et al. provides media such that an application will only operate with the images associated with in, thereby providing the consumer with the application limited to the needs of the user and at low cost. Meyer et al. makes the invention of Fredlund et al. more user friendly by providing metadata to the user useful in supplying auxiliary data as desired.

**As per claim 6**, the rejection of claim 1 has been addressed. Meyer et al. does not specifically teach a method where **the graphical icon data is obtained from an icon file**.

Fredlund et al. teaches a method where **the graphical icon data is obtained from an icon file** (hashing signature created from the image data or files [Abstract, [column 5, line 58 – column 6, line 25])).

(Note that the term “icon” in the claim limits is non-functional descriptive language, and is therefore given no patentable weight. There is functionally no difference between graphical data as found in prior art and graphical icon data as claimed. Further, it is old and well known in the art that graphical icon data related to software applications are stored just as any other graphical data.).

It would have been obvious to one skilled in the art at the time of the invention to have combined the invention of Fredlund et al. with that of Meyer et al. to achieve the claimed invention. Fredlund et al. provides the association of image data with an application program. Use of this association within Meyer et al. enables

metadata searches for application programs based on their associated image file signature. Both Meyer et al. ([¶12, lines 1-8] and Fredlund et al. acknowledges that other uses for their invention would be apparent to one skilled in the art. One skilled in the art would be motivated to combine the inventions because Fredlund et al. provides media such that an application will only operate with the images associated with in, thereby providing the consumer with the application limited to the needs of the user and at low cost. Meyer et al. makes the invention of Fredlund et al. more user friendly by providing metadata to the user useful in supplying auxiliary data as desired.

**As per claim 7**, the rejection of claim 1 has been addressed.

Meyer et al. teaches a method **further comprising comparing the application identifier with a list of application identifiers** (maps the identifier to actions [¶22, line 14 17], where the identifier can be generated using hashing [¶28, lines 18-20] and [¶48]) **to determine an attribute of the software application** ([¶22, lines 10 to ¶23 line 4], where the data which is returned is metadata (see Figure 1). Metadata, or auxiliary data, may provide information describing the attributes of the software application ([¶4 lines6-10]).

**As per claim 8**, the rejection of claim 7 has been addressed.

Meyer et al. teaches a method **wherein the attribute comprises a parental control rating for the software application** ("inappropriate content for children" [¶23, line 19-21] and metadata [¶22, line 10 - ¶23 line 4]).

**As per claim 9**, the rejection of claim 1 has been addressed.

Meyer et al. teaches a method **further comprising sending the application identifier in a database query** ([¶23, lines 12-14], [¶31, line 9], [¶51, lines 9-12]).

**As per claim 10**, the rejection of claim 9 has been addressed.

Meyer et al. teaches a method **wherein a database receives the database query** ([¶23, lines 12-14], [¶31, line 9], [¶51, lines 9-12]), **and wherein the database returns results indicating whether metadata relating to the software application can be obtained from a metadata service** (metadata is returned [Abstract lines 6-9], [¶ 22 lines 10-14], [¶23 lines 1-2], [¶23 lines 17-19], [¶24 lines 2-3], [¶25 lines 11-14], [¶31 lines 1-12] and the server responds to user if no association if found [¶7 lines 13-19]).

**As per claim 11**, the rejection of claim 9 has been addressed.

Meyer et al. teaches a method **wherein a database receives the database query, and wherein the database returns results indicating whether the software application is of a particular application type** ([¶22, lines 10 to ¶23 line 4] and [¶48]).

**As per claim 12**, the rejection of claim 1 has been addressed.  
Meyer et al. teaches a method **wherein the application data further comprises a name of the software application** (hashed metadata [¶28, lines 9-20]).

**As per claim 13**, the rejection of claim 12 has been addressed.  
Meyer et al. teaches a method **wherein the name is a name of an executable file** (hashed metadata [¶28, lines 9-20]).

**As per claim 15**, the rejection of claim 1 has been addressed.  
Meyer et al. teaches a method **further comprising storing the application identifier in a data file along with one or more other application identifiers for other software applications** ([¶18, line 6] and [¶28, line 19], where a database is the data file.).

**As per claim 16**, the rejection of claim 1 has been addressed.  
Meyer et al. teaches a method **wherein the applying of the identifier generation algorithm comprises using functions included in an application programming interface** ([¶19, lines 11-14], [¶58, lines 14-19], [¶61], and [¶67, lines 11-12]).

**As per claim 17**, the rejection of claim 1 has been addressed.  
Meyer et al. teaches a method **wherein the application data further comprises registry data** ([¶15, lines 1-6], [¶18 line 1 to ¶19, line 5]).

**As per claim 18**, the rejection of claim 1 has been addressed.  
Meyer et al. teaches a method **wherein the software application is a gaming-related software application** (hashing [¶28, lines 18-20] and [¶48], where "gaming- related software application" is non-functional descriptive matter and, as such, is given no patentable weight. Further, "gaming- related software application" is old and well known in the art, see Alcorn et al (U.S. Patent 7063615) as an example.).

**As per claim 27**, All of the limits of Claim 27 have been previously addressed in Claim 1, and is therefore rejected using the same prior art and rationale.

5. Claims 3-5 are rejected under 35 U.S.C. 103(a) as being unpatentable over Meyer et al. (U.S. Application No. 20010031066) in view of Fredlund et al. (U.S. Patent No. 6111950) in further view of official notice.

**As per claim 3**, the rejection of claim 1 has been addressed.

Meyer et al. and Fredlund et al. do not specifically teach that **the hashing algorithm is a one-way hashing algorithm.**

One-way hashing algorithms are old and well known in the art (see Naor et al. (Moni Naor and Moti Young, "Universal One-Way Hash Functions and their Cryptographic Applications", appearing in Proceedings of the Twenty First Annual ACM Symposium on Theory of Computing. (May 15--17 1989: Seattle, WA, USA) [¶1, lines 1] as an example). Note that the use of specific hashing algorithms is a design choice, and is given no patentable weight.

It would be obvious to one of ordinary skill in the art at the time of the invention to have used a one-way hashing algorithm within the inventions of Meyer et al. and Fredlund et al. One would be motivated to use a one-way hashing algorithm within the inventions of Meyer et al. and Fredlund et al. because one-way hashing algorithms have the main property that for every given input, it is computationally hard to find a different domain element input which collides with that input. This feature would increase the reliability of the inventions of Meyer et al. and Fredlund et al. by ensuring that search algorithms find one and only one search object for every input request.

Applicant(s) attempt at traversing the Official Notice findings as stated in the previous Office Action (page 11 and 12) is inadequate. Adequate traversal is a two step process. First, Applicant(s) must state their traversal on the record. Second and in accordance with 37 C.F.R. §1.111 (b) which requires Applicant(s) to specifically point out the supposed errors in the Office Action, Applicant(s) must state why the Official Notice statement(s) are not to be considered common knowledge or well known in the art. In this application, while Applicant(s) have clearly met step (1), Applicant(s) have failed step (2) since they have failed to argue why the Official Notice statement(s) are not to be considered common knowledge or well known in the art as it was applied by the examiner in the previous Office action. Because Applicant(s)' traversal is inadequate, the Official Notice statement(s) "that one-way hashing algorithms are old and well known in the art" are taken to be admitted as prior art. See MPEP § 2144.03.

**As per claim 4**, the rejection of claim 1 has been addressed.  
Meyer et al. and Fredlund et al. do not specifically teach that **the application identifier is a 20-byte hash value.**

Generated a 20-byte hash values are old and well known in the art (see Naor et al. (Moni Naor and Moti Young, "Universal One-Way Hash Functions and their Cryptographic Applications", appearing in Proceedings of the Twenty First Annual ACM Symposium on Theory of Computing. (May 15--17 1989: Seattle, WA, USA) [paragraph 8, line 8-9] as an example). Note that the use of specific hashing algorithms is a design choice, and is given no patentable weight.



It would be obvious to one of ordinary skill in the art at the time of the invention to have generated a 20-byte hash value within the inventions of Meyer et al. and Fredlund et al. One would be motivated to have generated a 20-byte hash value within the inventions of Meyer et al. and Fredlund et al. because the transformation of a string of text characters into a generally shorter, fixed-length hash value that represents the original string can be used to index and retrieve file objects in a database management system faster when finding file objects using the shorter hash value than to find it using the original string. It is noted again that the length of the hash value is a design choice and function can be of any length that is smaller than the object being searched to gain the benefits of hashing.

Applicant(s) attempt at traversing the Official Notice findings as stated in the previous Office Action (pages 11 and 12) is inadequate. Adequate traversal is a two step process. First, Applicant(s) must state their traversal on the record. Second and in accordance with 37 C.F.R. §1.111 (b) which requires Applicant(s) to specifically point out the supposed errors in the Office Action, Applicant(s) must state why the Official Notice statement(s) are not to be considered common knowledge or well known in the art. In this application, while Applicant(s) have clearly met step (1), Applicant(s) have failed step (2) since they have failed to argue why the Official Notice statement(s) are not to be considered common knowledge or well known in the art as it was applied by the examiner in the previous Office action. Because Applicant(s)' traversal is inadequate, the Official Notice statement(s) "that generated a 20-byte hash values are old and well known in the art" are taken to be admitted as prior art. See MPEP § 2144.03.

**As per claim 5**, the rejection of claim 1 has been addressed.  
Meyer et al. and Fredlund et al. do not specifically teach that **graphical icon data is obtained from an application binary**.

Obtaining graphical data from an application binary is old and well known in the art (see Tynan et al. (PGPub No. 20020032489) [¶20 lines 2-4] as an example).

It would be obvious to one of ordinary skill in the art at the time of the invention that the graphical data within the inventions of Meyer et al. and Fredlund et al. would be stored and obtained in binary form. From Fredlund et al. [¶68], [¶78], [¶90], [¶125], [¶208] [¶423], [¶503-509], [¶599], [¶651-697] it is clear that the digital signals (or objects) are stored and processed in binary form. One would be motivated to obtain graphical data in binary form since this is the standard form for storage and processing of information in a computer system, making the inventions of Meyer et al. and Fredlund et al. compatible, and therefore, more marketable to users.

Applicant(s) attempt at traversing the Official Notice findings as stated in the previous Office Action (pages 11 and 12) is inadequate. Adequate traversal is a two step process. First, Applicant(s) must state their traversal on the record. Second and in accordance with 37 C.F.R. §1.111 (b) which requires Applicant(s) to specifically point out the supposed errors in the Office Action, Applicant(s) must state why the Official Notice statement(s) are not to be considered common knowledge or well known in the art. In this application, while Applicant(s) have clearly met step (1), Applicant(s) have failed step (2) since they have failed to argue why the Official Notice statement(s) are not to be considered common knowledge or well known in the art as it was applied by the examiner in the previous Office action. Because Applicant(s)' traversal is inadequate, the Official Notice statement(s) "that obtaining graphical data from an application binary is old and well known in the art " are taken to be admitted as prior art. See MPEP § 2144.03.

6. Claims 14 and 20-26 are rejected under 35 U.S.C. 103(a) as being unpatentable over Meyer et al. (U.S. Application No. 20010031066) in view of Fredlund et al. (U.S. Patent No. 6111950) in further view of Both (U.S. Patent No. 7412449) in further view of official notice.

**As per claim 14**, the rejection of claim 1 has been addressed. Meyer et al. and Fredlund et al. do not specifically teach that **the application identifier is a unique ([Abstract]) fixed-length string**

Both teaches a method **wherein the application identifier is a unique ([Abstract]) fixed-length string** ([column 2, lines 48-52]).

It would have been obvious to one skilled in the art at the time of the invention to have combined the invention of Both with that of Meyer et al. and Fredlund et al. to obtain the claimed invention. One would be motivated to combine the inventions because Both provides a self-contained, high-performance file system to store and retrieve a large volume of documents without a need for a database management system. Thus both the cost of storage and the amount of time required to find the file object are reduced due to the use of a shorter hash value than that of the original string.

**As per claim 20**  
Meyer et al. and Fredlund et al. do not specifically teach a method **of hashing a name for an executable file for the software application, wherein the graphical user interface-based gaming activity center displays at least one**

**game that was introduced to the activity center through an automatic search and at least one game that was introduced to the activity center through a manual search**

Both teaches a method of hashing a name for an executable file for the software application ([Abstract]), wherein the graphical user interface-based gaming activity center displays at least one game that was introduced to the activity center through an automatic search and at least one game that was introduced to the activity center through a manual search (a user or a program can initiate the file object retrieval [column 3, lines 50-59]).

It would have been obvious to one skilled in the art at the time of the invention to have combined the invention of Both with that of Meyer et al. and Fredlund et al. to obtain the claimed invention. One would be motivated to combine the inventions because Both provides a self-contained, high-performance file system to store and retrieve a large volume of documents without a need for a database management system. Thus both the cost of storage and the amount of time required to find the file object are reduced due to the use of a shorter hash value than that of the original string.

All of the limits of Claim 20 have been previously addressed in Claim 1, 5, 9, 10, 12, 14, and 18, and is therefore rejected using the same prior art and rationale.

**As per claim 21**, the rejection of claim 20 has been addressed.

All of the limits of Claim 21 have been previously addressed in Claim 10 and is therefore rejected using the same prior art and rationale.

**As per claim 22**, the rejection of claim 20 has been addressed.

Meyer et al. teaches wherein the graphical user interface-based gaming activity center is a feature of an operating system ([¶110, lines 1-2], where "gaming- related software application" is non-functional descriptive matter and, as such, is given no patentable weight. Further, "gaming- related software applications" are old and well known in the art, see Alcorn et al (U.S. Patent 7063615) as an example.)).

**As per claim 23**, All of the limits of Claim 23 have been previously addressed in Claims 1 and 20 and is therefore rejected using the same prior art and rationale.

**As per claim 24**, the rejection of claim 23 has been addressed.

All of the limits of Claim 25 have been previously addressed in Claim 20, and is therefore rejected using the same prior art and rationale.

**As per claim 25**, the rejection of claim 23 has been addressed.

Meyer et al. further teaches a method wherein the query to the application

**database comprises a request for metadata relating to the software application, and wherein the response to the query comprises metadata relating to the software application [¶22, lines 10 to ¶23 line 4)].**

**As per claim 26**, the rejection of claim 23 has been addressed. All of the limits of Claim 26 have been previously addressed in Claim 8, and is therefore rejected using the same prior art and rationale..

### ***Response to Arguments***

7. Applicant's arguments with regards to claims, filed 03/25/2009 have been fully considered but they are not persuasive.
8. APPLICANT ARGUES (pages 7-10 and 11-12): Regarding claims 1, 3-18, and 27, the applicant argues that Meyer (U.S. Application No. 20010031066) and Fredlund (U.S. Patent No. 6111950), taken either separately or in combination, fail to teach or suggest "obtaining graphical icon data from the software application;" and "applying an identifier generation algorithm to... the graphical icon data obtained from the software application;". Specifically, the applicant argues that "Fredlund's teaching of images that must have an identifier associated with them before they can be recognized by an application teaches away from "obtaining graphical icon data from the software application" and "applying an identifier generation algorithm to... the graphical icon data obtained from the software application" as recited in claims 1" [see Applicant Arguments/Remarks Made in an Amendment page 8] "Applicants respectfully argue that, because the methods of Fredlund require the identifier to be created

before interaction with the application, Fredlund does not teach or suggest the language of claim 1 quoted above. As demonstrated above, there is no association in Fredlund between the application and an image until after an identifier has already been created. Thus, even if the images in Fredlund were considered to be icons for Fredlund's software application, this icon data could still only be "obtain[ed]... from the software application" after an identifier was created for that icon data. Therefore, since identifiers have to be generated before icons can be obtained from an application, any identifier-generation techniques of Fredlund must work on images before they are associated with an application. Therefore, Fredlund cannot teach or suggest "applying an identifier generation algorithm to the graphical icon data obtained from the software application" as recited in claim 1. " [see Applicant Arguments/Remarks Made in an Amendment page 9]

**EXAMINER'S RESPONSE:** The examiner respectfully disagrees with the applicant's arguments. The claim limit "obtaining graphical icon data from the software application" as found in claims 1 and 27 is broadly interpreted as any means by which graphical icon data can be obtained from a software application. Further still, the specification does not detail this claim limit, as to indicate to the examiner how such a method could be performed and further interpreted. Generally, graphically icon data is associated with an application program by use of a library stored in a common file storage structure. The invention of Fredlund contains a common storage structure for the application and images ([column 2,

lines 42-44] [column6, lines 28-29] [column 6, lines 46-47]). Further still, the invention of Fredlund creates an association between the images and application by use of a signature. Figure 10 and [column 5, lines 9-18] provides the method steps for obtaining the image data from the application. Note also that the application program generates a signature using the image data. Since this signature is generated as part of the method steps within the invention of Fredlund's, a logical application of the generated signature is for use in the invention of Meyer.

Note further that Fredlund's disclosure states that "any information that can be used to uniquely identify an image can be used as a signature. These signatures fall into two classes: 1) self-generated where the image content itself provides the signature; and 2) added or embedded where the signature is not related to the image content." [column 6, lines 14-19]. From this, it is clear that the invention of Fredlund has contemplated that anything that can be hashed into a signature can be embedded into the image file and used within Fredlund's invention. Multiple references already made of record have indicated that it is old and well known in the art that any binary file (application binary file, image file, ect ...) can be hashed into an identifier. Therefore, the examiner contends that the combined references of Meyer and Fredlund teach the claimed invention.

9. APPLICANT ARGUES (pages 10-11): Regarding claims 20-26, the applicant argues that Meyer (U.S. Application No. 20010031066), Fredlund (U.S. Patent

No. 6111950), and Both (U.S. Patent No. 7412449) taken either separately or in combination, fail to teach or suggest "applying a hashing algorithm to... icon data associated with the software application and...generating a hash value based on the applying of the hashing algorithm to the distinct application binary data," .

EXAMINER'S RESPONSE: The examiner respectfully disagrees with the applicant's arguments. The claim limit "icon data associated with the software application" as found in claims 20 and 23 is given its broadest interpretation of any association between icon data and the software application, even being stored on the same storage media as found in Fredlund ([column 2, lines 42-44] [column 6, lines 28-29] [column 6, lines 46-47]). Assuming that the association is as claimed in independent claims 1 and 27, then the same examiner's response to those arguments apply to claim limits found in claims 20-26. Further still, the examiner argues that the signature as found within the invention of Fredlund could be used with the file retrieval of system of Both to retrieve image files from the software application file storage of Fredlund. Therefore, the examiner contends that the combined references Meyer (U.S. Application No. 20010031066), Fredlund (U.S. Patent No. 6111950), and Both (U.S. Patent No. 7412449) teach the claimed invention.

10. Therefore, in view of the above reasons, Examiner maintains rejections.

***Conclusion***

11. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Gregory Pollock whose telephone number is 571 270-1465. The examiner can normally be reached on 7:30 AM - 4 PM, Mon-Fri Eastern Time.



If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Chuck Kyle can be reached on 571 272-5233. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

GAP

06/15/2009

/Gregory Pollock/  
Examiner, Art Unit 3695

/Lewis A. Bullock, Jr./  
Supervisory Patent Examiner, Art Unit 2193